



Kawartha Conservation wins 2008 Commuter Challenge

(Lindsay, June 19, 2008) Once again, workplaces throughout the City of Kawartha Lakes dusted off their helmets and laced up their sneakers for this year's Commuter Challenge, sponsored locally by Health for Life – a community partnership through the Haliburton Kawartha Pine Ridge District Health Unit.

The annual Commuter Challenge is a nation-wide program that encourages Canadians to commute sustainably. Competitions take place at different levels, including among workplaces within participating regions.

Beginning as a tight race in the City of Kawartha Lakes region, Kawartha Conservation quickly pulled into first place, beating second place winner City of Kawartha Lakes by 637 kilometres.

From June 1 to 7, Kawartha Conservation staff managed to save almost 1,600 kilometres through a combination of cycling, carpooling and walking.

“The Commuter Challenge is a great excuse to dig the bike out of the garage, walk or carpool with someone in your neighbourhood,” said Meagan Shelton, Community Relations Assistant and this year's Commuter Challenge Workplace Coordinator for Kawartha Conservation. “By leaving the car at home, you are significantly reducing greenhouse gas emissions, and getting some great exercise if biking or walking.”

Many of Kawartha Conservation's participants have continued cycling, carpooling and walking after the challenge ended.

Visit www.commuterchallenge.ca for more information about Commuter Challenge.